



CHRISTINE MÄDER

ENABLER & FACILITATOR

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 When change inspires.

RELEVANT SKILLS

- Communications & Marketing expert
- Change management
- Solution-focused consulting
- Scrum Product Ownership
- Agile Leadership & Mindset
- Transformational Change
- New ways of working
- Customer Centricity

WORK EXPERIENCE



Future Ready

2022/08-today Future Ready GmbH
Co-Founder

Corporate Software AG

2020/11- today Communications specialist
Team Consulting, Coaching
People Development
Project coordination
Marketing communications

Digicomp Academy AG

2017/01-2019/09 Manager Marketing Communications
2013/01-2016/12 Team lead Marketing Communications
2010/10-2012/12 Online Marketing Manager
2008/08-2009/12 Corporate Communications & Lektorat

FURTHER EDUCATION



2023/11 **CAS Solution-oriented Consulting**
2023/03 **Radical Collaboration**
2022/09 **Theory U**
2019/05 **Professional Agile Leadership, Scrum.org**
2018/11 **Scrum Product Owner, Scrum.org**
2018/10 **Lead to Change**
2017/11 **New Workplace: Strategie- & Kulturchange**

EDUCATION



MAS Marketing Management & Business Development
2016 University of Basel, Master Degree

Bachelor of Arts in Translation
2010 ZHAW, Multilingual Communication

Fed dipl. Bookseller
2006